

A man with a beard and mustache, smiling warmly at the camera. He is wearing a blue button-down shirt with a vibrant, multi-colored geometric pattern. He is seated at a wooden table, and a silver laptop is open in front of him. The background is a blurred outdoor setting with a white building and a window.

Caelan Huntress *Speaker Kit*

CaelanHuntress.com

About Caelan

As a fire juggler and ex-circus performer, Caelan isn't your average professional speaker. His experience in the fields of marketing technology and theatrical performance give him a remarkable ability to earn and maintain attention.

Caelan Huntress is a dynamic speaker, coach, and marketing strategist who is a rare blend of artist and geek. As a consultant he can produce the technical backstage of a virtual conference, and he can also deliver a powerful message that creates impact onstage.

A workshop or keynote hosted by Caelan is creative, inspiring, and practical. He is often rated the best speaker of a virtual conference, due to his interactive presentations that encourage contribution and create community.



Signature Topics

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PLAYFUL PRODUCTIVITY

Playing a game with our team can guide us into getting more out of limited resources of time and energy. By strategically using games to improve attention and increase innovation, play can transform how we participate in working.

Play changes your state, gives you the resilience needed to solve hard problems, and empowers you to do better work in good cheer. By alternating between deep and shallow work, you can prevent cognitive fatigue by increasing variety & novelty. Practicing how to succeed (and fail) with your team in low-stakes play will form deeper relationships that enable you to handle high-stakes difficulties together.

Learning Outcomes

- Practice games that increase collaboration
- Gamify progress to achieve better outcomes
- Learn 4 popular productivity frameworks



HYBRID TEAM CULTURE

Work is a verb, not a location. Remote workers can get stuck in surviving instead of performing at their best, especially if the team is split between in-person office workers on alternating days. Hybrid teams require asymmetrical balance, with clear and open interactions across digital mediums. By planning interactive experiences, both synchronously and asynchronously, you can earn the full attention of a hybrid team.

When people feel connected because of strong interpersonal relationships, they care more about their work, and are willing to support each other through challenge.



Learning Outcomes

- Understand best practices of remote and hybrid work
- Review case studies of successful hybrid teams
- Invite teammates to deeper relationships

Signature Topics

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MARKETING YOURSELF

Nobody stands out from the crowd by staying quiet, bland, or unseen. If you have something to say or something to sell, Marketing Yourself is how you attract an audience, spread your message, and sell your wares. Your personal brand is something no one else has. When you make your personality part of your branding, you have to handle haters, imposter syndrome, and self-censorship. By elevating the four cornerstones of your personal platform, and crafting a personal statement that resonates with the right audience, you can improve your impact, income, and influence, and design a lifestyle that suits you best.

Learning Outcomes

- Develop a clear Personal Statement
- Understand the 4-Step Marketing Cycle
- Create powerful messages that convert



THE POWER OF PLAY IN VIRTUAL MEETINGS

Teaching virtually through Zoom is not the same as teaching a workshop in person. You can't ask people to put their screens away and give you their full attention – it is through these screens that your audience is watching you! Unfortunately for trainers, one-way communication is easy to ignore. Zoom Fatigue makes our students ignore us, and highly addictive social media is only a click away. By using the Power of Play, and inviting interaction from your attendees, your next Zoom training will be engaging, exciting, and full of smiles.



What audiences say about Caelan's presentations

“Caelan’s presentation was unique, practical, and engaging. He had great command of the material, and from a performance perspective, he connected strongly with the audience. Bottom line: the attendees said this was one of the best presentations of the event.

Mike Rayburn, CSP, CPAE

Co-Chair, National Speakers Association Annual Conference 2019

“Caelan is very personable, and his content is solid. He has an ability to sell without selling from the stage, and that’s a skill that speakers need to succeed today.

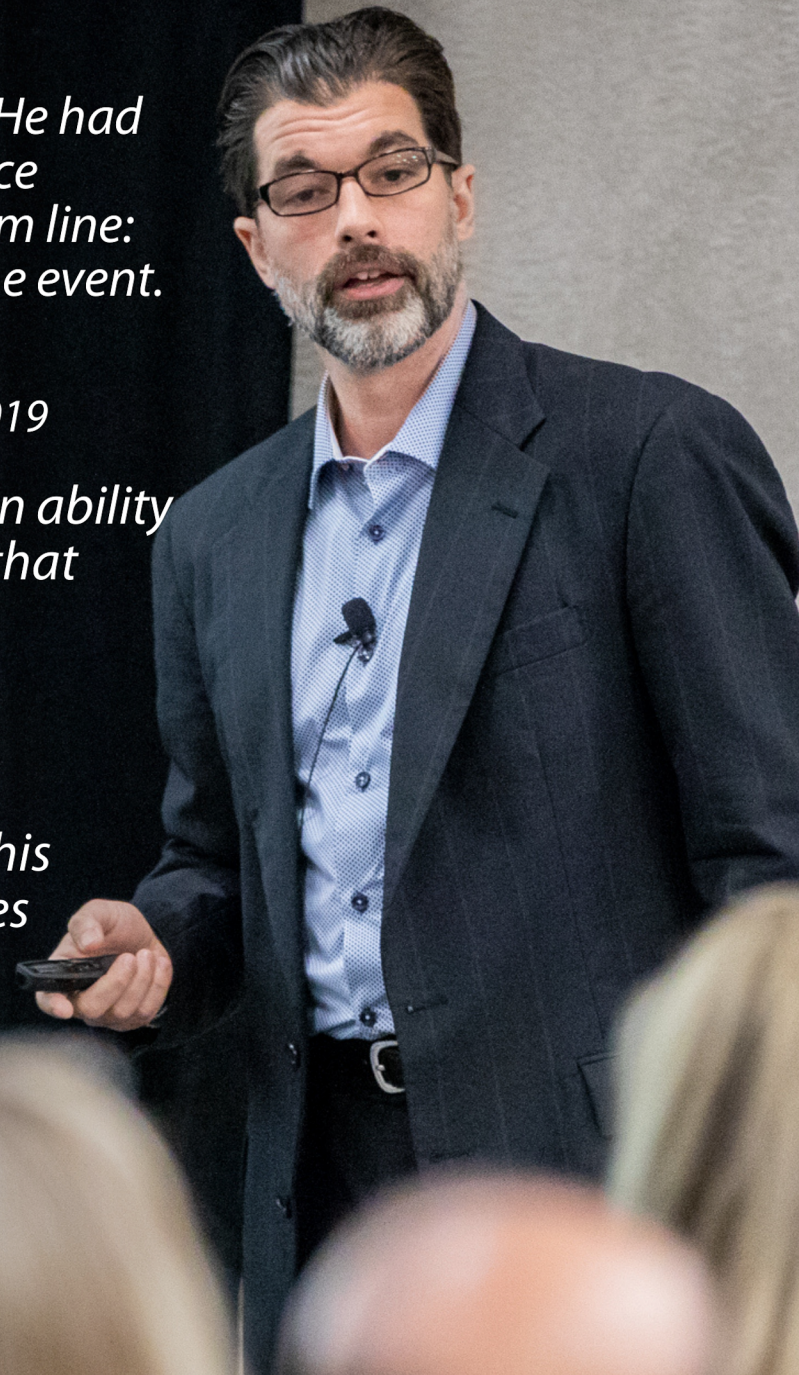
Steve Lowell, CSP

President, Global Speakers Federation

“Caelan has a great classroom presence that really helps his students get the message. He practices what he preaches and just watching him host online meetings is an education of its own.

Dave Reed

Co-founder, eSpeakers



Contact Caelan

*For Your Next
Conference or Virtual Event*

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