

# CaelanHuntress.com

VIRTUAL KEYNOTE SPEAKER  
DIGITAL RINGMASTER  
INTERACTIVE EMCEE



**“CAELAN'S PRESENTATION WAS  
UNIQUE, PRACTICAL, AND  
ENGAGING. HE HAD GREAT  
COMMAND OF THE MATERIAL,  
AND FROM A PERFORMANCE  
PERSPECTIVE, HE CONNECTED  
STRONGLY WITH THE AUDIENCE.  
BOTTOM LINE: THE ATTENDEES  
SAID THIS WAS ONE OF THE  
BEST PRESENTATIONS OF THE  
EVENT.”**

MIKE RAYBURN, CSP, CPAE, Co-CHAIR,  
NATIONAL SPEAKERS ASSOCIATION  
ANNUAL CONFERENCE 2019



# Play is the Antidote to Zoom Fatigue



**CaelanHuntress.com**

*CONTACT CAELAN FOR YOUR NEXT  
CONFERENCE OR VIRTUAL EVENT*

+64 027.575.1345    +1 503.956.6425

HELLO@CAELANHUNTRESS.COM

MORE INFORMATION AT:  
*CaelanHuntress.com/Speaking*

## *SIGNATURE TOPICS*

### **MARKETING YOURSELF**

Nobody stands out from the crowd by staying quiet, bland, or unseen. If you have something to say or something to sell, Marketing Yourself is how you attract an audience, spread your message, and sell your wares. Your personal brand is something no one else has. When you make your personality part of your branding, you have to handle haters, imposter syndrome, and self-censorship. By elevating the four cornerstones of your personal platform, and crafting a personal statement that resonates with the right audience, you can improve your impact, income, and influence, and design a lifestyle that suits you best.

#### *LEARNING OUTCOMES*

- ◆ *Develop a clear personal statement*
- ◆ *Understand the 4-Step Marketing Cycle*
- ◆ *Create powerful messages that matter*

### **HYBRID TEAM CULTURE**

Work is a verb, not a location. Remote workers can get stuck in surviving instead of performing at their best, especially if the team is split between in-person office workers on alternating days. Hybrid teams require asymmetrical balance, with clear and open interactions across digital mediums. By planning interactive experiences, both synchronously and asynchronously, you can earn the full attention of a hybrid team. When people feel connected because of strong interpersonal relationships, they care more about their work, and are willing to support each other through challenge.

#### *LEARNING OUTCOMES*

- ◆ *Understand best practices of remote work*
- ◆ *Review case studies of successful hybrid teams*
- ◆ *Invite teammates to deeper relationships*

### **PLAYFUL PRODUCTIVITY**

Playing a game with our team can guide us into getting more out of limited resources of time and energy. By strategically using games to improve attention and increase innovation, play can transform how we participate in working. Play changes your state, gives you the resilience needed to solve hard problems, and empowers you to do better work in good cheer. By alternating between deep and shallow work, you can prevent cognitive fatigue by increasing variety & novelty. Practicing how to succeed (and fail) with your team in low-stakes play will form deeper relationships that enable you to handle high-stakes difficulties together.

#### *LEARNING OUTCOMES*

- ◆ *Practice games that increase collaboration*
- ◆ *Gamify progress to achieve better outcomes*
- ◆ *Learn popular productivity frameworks*